

RULES FOR CONDUCTION OF «Mister and Miss Lineage 2 2015» EVENT

SECTION 1. GENERAL TERMS

1.1. **Event name:** Mister and Miss Lineage 2 2015.

1.2. Термины и понятия, используемые в настоящих Правилах:

1.2.1. Event Organizer - Innova Co. S.à.r.l

mailing address: 26-28, Rue Edward Steichen, L-2540, Luxembourg.

1.2.2. **Rules** – a set of regulations described in this document, establishing procedures for the Event.

1.2.3. **Event** – a promo event “Mister and Miss Lineage 2 2015”, organized and conducted by the Event Organizer, rules and conditions of which are described in this document. The goal of the Event is to draw attention to the Game..

1.2.4. **Game** – a multiplayer online role-plating game “Lineage 2”, available on the Internet through <https://ru.4game.com/lineage2/play/>, <https://eu.4game.com/lineage2/play/>, <https://ru.4game.com/lineage2classic/play/>.

Event Organizer holds exclusive rights for the Game, in Russia and the EU.

1.2.5. **Prize** – any of the items indicated in article3.11. Event Organizer determines characteristics, models, properties, appearance and other specifications of the Prizes at his sole discretion.

1.3. Event will be held in 2 stages:

- Dates of the first stage — from 10:00 (GMT +3) September 01, 2015 to 14:00 (GMT +3) September 22, 2015. Voting period - from 14:00 (GMT +3) September 25, 2015 to 14:00 (GMT +3) September 30, 2015.
- Dates of the second stage — from 21:00 (GMT +3) October 02, 2015 to 21:00 (GMT +3) October 19, 2015. Voting period - from 14:00 (GMT +3) October 20, 2015 to 14:00 (GMT +3) October 25, 2015.

Participant’s applications for the first stage, with photographs, will be accepted during the period from September 1, 2015 to September 22, 2015.

Results of the first stage will be announced on October 02, 2015.

Participant’s applications for the second stage, with videos, will be accepted during the period from October 02, 2015 to October 19, 2015

Results of the second stage will be announced on October 26, 2015.

The final results will be announced on October 26, 2015.

1.4. Information considering the Event will be posted:

- Complete set of Event rules - www.mrmiss.l2.ru ;
- Brief information about the Event - <https://4gameforum.com/forum.php>, www.mrmiss.l2.ru.

SECTION 2. REQUIREMENTS TO EVENT PARTICIPANTS

2.1. A person, who wishes to participate in the Event, must meet the following requirements:

- to live in one of the EU countries;
- be the age of 18 or more;
- be completely capable and possess all necessary authorities and data to acquire and implement the rights granted and duties imposed;
- be a registered user of Lineage 2 online game in accordance with the terms of User Agreement <https://eu.4game.com/terms-of-use/> (hereinafter "User Agreement") and have an active game character.

2.2. A Participant is a person who meets the requirements described in article 2.1 and completed all of the actions described in article 3.2 of the Rules (hereinafter "Participant").

2.3. Event Organizer employees cannot participate in the Event.

2.4. Every Participant::

- should get fully familiar with the Rules of the Event by himself and comply them;
- should provide the Event Organizer with reliable information, including the cases and the manner specified by the Rules;
- in case the Participant changes his name during the period of the Event, he should inform the Event Organizer his new name;
- has a right to refuse to participate or refrain from participating in the Event;
- in case of winning should provide documentation described in article 3.16 of the Rules and, if necessary, sign any of the documentation needed to get the Prize;
- should not transfer any of his\her rights, related to the participation in the Event, to any third party;
- confirms that participation in the Event and commission of actions provided in this Rules do not infringe any rights of third parties, including the intellectual property rights;
- confirms, that he completely agrees with the Rules (including, but not confining the terms of obtaining a prize) and accepts it.

2.5. Participant acts in person, on his or her own behalf, voluntarily and independently. Participant agrees that according to the applicable law there may be taxes and\or other compulsory charges concerning obtaining of the Prize by the Participant, along with the fact that Participant is responsible for the payment of all such taxes and\or other compulsory charges since the receipt of the Prize.

2.6. By participating in the Event, Participant confirms that:

- he\she fully agrees with Rules and will follow them and also approves usage of his or her image

and personal data (according to the article 3.16) that was provided by the Participant to the Event Organizer and its affiliates (Appendix#2 of Rules);

- fully understands conditions and consequences of their actions and relevant provisions in these Rules.

2.7. Participant shall independently cover any expenses related to his participation in the Event, including communication services, internet providers, travel and all other expenses that Participant may encounter.

SECTION 3. PROCEDURE OF THE EVENT

3.1. The Event and determination of the winners are performed in accordance with these Rules.

3.2. Actions that need to be performed in order to become a Participant. Anyone who wants to participate

in the Event should perform all the following actions in the period from September 01, 2015 to October 25, 2015:

- 3.2.1. familiarize themselves with the Rules;
- 3.2.2. have his\her personal data on eu.4game.com profile, appropriately filled out according to Privacy Policy;
- 3.2.3 complete the quest “Favor for Diana” with an active character in the Game;
- 3.2.4. make a photo that should meet the requirements stipulated in the article 3.3. of the Rules (such photos hereinafter in these Rules are referred to as “Photos”):
- 3.2.5. Attach one Photo that meets the requirements of article 3.3 of these Rules to the participants’ application on www.mrmiss.l2.ru. The procedure for sending Photos is defined in article 3.5 of these Rules;
- 3.2.6. provide the Event Organizer with all necessary information, according to article 3.5 of Rules.

One Participant may provide no more than one Photo (article 3.2.4 and 3.2.5 of these Rules). If Participant submits more than one Photo, Event Organizer has a right to reject all the Photos sent by this Participant or choose one Photo in its discretion.

3.3. Requirements for Photos:

- The Photo should have the participant on it, the participant’s face should be visible. Pictures with any other people than participant are not allowed;
- The Photo should have a “Lineage 2 “ logo on it;
- logo should be real, it can not be added by means of graphical editors;
- The Photo should be on topic “You are the best tattoo artist”;

- The resolution of the Photo should be not less than 1500 x 1000 px;
- The Photo may be post-processed, but only graphic characteristics may be changed (sharpness, contrast, color balance); adding any elements drawn by hand or other items are not allowed.
- The Photo should be a result of creative work of the Participant, who provides the Photo for the participation in the Event ;
- The Photo (and the title of it) should not contain :
 - results of intellectual activity (music, trademarks, logos, brands, movies, videos etc.) of any third parties, neither as a whole, nor their fragments ;
 - results of intellectual activity (music, trademarks, logos, brands, movies, videos etc.) as a whole, or their fragments, created by the Participant, for which he/she
 - does not hold exclusive rights including the results of intellectual activity, created under commissioning contracts, labor contracts or any other commercial contracts;
 - results of intellectual activity, created under commissioning contracts, labor contracts or any other commercial contracts;
 - materials of any form and type, which publication is limited or restricted by the applicable law, including, but not confining materials containing erotic or pornographic scenes, advertising information, acts or incitation to violence, ethnic hatred, discrimination at any basis, insults, profanity, use and/or distribution of any psychotropic or other substances prohibited by law including psychotropic substances words (any forms of expression are prohibited – words, associated visual images and/or other meanings);
inappropriate materials or objects that the Event Organizer would consider unfit for using in the Event, for reasons of morality and rationality;
- minimal resolution of the Photo should be no less than 1500x1000 pixels;
- the quality of the Photo should be good enough to clearly perceive objects on the Photo;
- while creation the Photo the third parties' rights, including intellectual property rights and publicity right should not be violated (including the right of using person's image);
- providing the Event Organizer with the Participant's Photo in order to take part in the Event should not violate any third parties' rights, including rights for the results of intellectual activity of any third party;
- Participant is the single author of the Photo and is its exclusive right holder.

Photos, which do not meet one or several requirements, are not considered by the Event Organizer and cannot participate in the Event. Person who provides a Photo that contains one or several violations, does not gain the Participant status (loses it)

3.4. In case if the Event Organizer has any doubts about any of the conditions listed in this paragraph below, the Event Organizer has a right to exclude a Participant who provides such Photo from participation in the Event before the winner announcement date.

In case the Event Organizer finds out that (at least one of these conditions):

- the Photo does not meet any of the requirements provided in this Rules;
- the Participant is not the single author of the Photo and is not an exclusive right holder, and does not possess the authorities need (including the right to use the Photo) for participating in the Event;
- any person, whose permission/authorization /approval is required to the extent permitted by applicable law for participation in the Event and/or implementation of any conditions of this Rules, will declare the absence of such permission/ authorization /approval;;
- The Photo and/or its containment violates applicable law;
- While performing the actions listed in article 3.2. of this Rules the Participant violates any terms of User Agreement and/or Game License Agreement concerning GAME Client Software, provided by the link: <https://eu.4game.com/licence/view/serviceId/1006/type/2/> (firstly it is refer to Participants which have used prohibited software during participation in the Event or in other way obtained advantages via infringing the rules of Game agreements);

If such facts are revealed after the announcement of a winner, the Event Organizer has a right to withdraw the results and to claim full compensation for losses from the Participant.

Participant is responsible for providing documentary evidence disproving the facts described in article 3.4 which resulted in exclusion of the Participant or fully or partially withdrawing the results. Such evidence may be sent as notarized copies of necessary documents or their originals, to the Event Organizer to the address specified in article 1.2.1 of these Rules. If provided documents do not clear the doubts that the Event Organizer has, the Event Organizer has a right to reject the Participant's application for the Event, by sending him/her a motivated refusal letter.

Providing these documents after the winner announcement date does not oblige the Event Organizer to reconsider the results of the Event.

The Event Organizer allows every Participant to use the Game logo exclusively for purposes of making a Photo or Video for the Event (for the period of the Event) , including photographing the logo to the extent required for creating a Photo or Video, without changing the existing logo and compiling with other images or other elements of the Photo.

All Participants, except the Winner, should remove their Photos from internet resources where they are placed for the Event. Usage of the Game logo by the Participants outside the Event is prohibited. Displaying Photos in public places, resources or on the Internet after the Event is prohibited.

3.5. The procedure of the Event:

3.5.1. In the first stage of the Event, persons who meet the requirements (article 3.2) and have performed the actions (article 3.3) described in these Rules and wish to become Participants, send their Photos to the Event Organizer from September 01, 2015 to September 22, 2015.

Persons who wish to participate in the 1st Stage of the Event during the period from September 01, 2015 to September 22, 2015, should complete the following actions:

- Go to the official website of the Event www.mrmiss.l2.ru;
- Fill the application form, indicating his/her name, server, character's nickname, email address and skype contact;
- Upload a Photo and screenshots that meet the requirements that set in this Rules of the Event.

Any other procedure of sending Photos that differs from the one presented in this article is not considered to be the proper one.

3.5.2. Participants who have been admitted to the second stage by the Event Organizer, will have to create and send an audiovisual work in the form of video presentation of the Participant that should meet the requirements described in article 3.6 of these Rules (hereinafter – “Video”).

Persons, who have been admitted by the Event Organizer to the second stage of the Event and wish to participate in it during the period from October 02, 2015 to October 19, 2015, should upload the Video that meets the requirements described in these Rules to www.mrmiss.l2.ru.

3.6. Requirements for the Video:

3.6.1 Video should be a result of creative work of the Participant, who provides the Video for the Event;

3.6.2. Video should be 15 seconds to 1 minute long excluding main titles and information about the authors;

3.6.3. Video should not contain human speech (except song lyrics);

3.6.4. Video (including the title of the Video) should not contain:

- results of intellectual activity (music, trademarks, logos, brands, movies, videos etc.) as a whole, or their fragments, created by any third parties; in order to avoid conflict with the copyright holder, Event Organizer recommends the use the music available on the resource: <http://youtubecreator.blogspot.ru/2013/09/free-music-for-your-youtube-videos.html>
- materials created by any third party that is not the Participant that provides the Video in order to participate in the Event;
- results of intellectual activity (music, trademarks, logos, brands, movies, videos etc.including titles) as a whole, or their fragments, created by the Participant, for which he/she is not an

exclusive right holder, including the results of intellectual activity, created under commissioning contract, labor contract or any other civil contract;

- materials of any form and type, which publication is limited or restricted by the applicable law, including, but not confining materials containing erotic or pornographic scenes, advertising information, acts or incitation to violence, ethnic hatred, discrimination at any basis, insults, profanity, use and/or distribution of any psychotropic or other substances prohibited by law;
- inappropriate materials or objects that the Event Organizer would consider unfit for using in the Event, for reasons of morality and rationality;
- demonstration of any other persons rather than the Participant.

3.6.5. Video should reflect creativity of the Participant and be adequate to the Events theme.

The second stage theme: « Express the inexpressible: emotion that you miss in Lineage 2»

The Event Organizer allows every Participant to use the Game logo exclusively for purposes of making a Video for the Event (for the period of the Event) , including demonstrating the logo to the extent required for creating a Video, without changing the existing logo and compiling with other images or other elements of the Video. For Winners of the Event such period expires at the moment of signing the contract of granting the exclusive rights for the Video. For the rest of Participants, it expires on the last day of the Event.

All Participants, except the Winner, should destroy their Videos, and remove them from internet resources where they are placed for the Event. Usage of the Game logo by the Participants outside the Event is prohibited. Displaying Videos in public places, resources or on the Internet after the Event is prohibited.

By participating in the Event and sending Photos to the Event Organizer, the Participant shall confirm that:

- he/she fully agrees with the Rules and will not infringe them while participating;
- he/she has all authorities necessary for participating in the Event and sending Photo and Video for participation in the Event;
- Photo and Video should completely meet all the requirements, described in these Rules;
- the information, provided by the Participant is complete and reliable;
- he/she approves usage of his or her image and personal data (according to the article 3.16) that was provided by the Participant to the Event Organizer and its affiliates (Appendix#2 of Rules);
- provides Event Organizer and its affiliates with the rights to use Photo and Video on the conditions of nonexclusive free license (including bringing to public knowledge, displaying, public demonstration, distribution, using as part of complex objects, processing of Photo and Video (including modifying size and quality of Photo and

Video) and using by any other means without restrictions) worldwide for the duration of the exclusive rights to images on a gratuitous basis, and confirms that he has the necessary authorities to grant this license for the Photo and Video to the Event Organizer;

- he/she confirms his/her approval to publishing of the Photo and the Video by the Event Organizer and its affiliates;
- he/she confirms his/her approval to publishing and further use of his/her image contained in the Photo and the Video by the Event Organizer and its affiliates for demonstration on the official websites and online resources of the Event Organizer and its affiliates, including profiles of the Event Organizer in online social networks, information about the progress and results of the Event, as well as for marketing purposes;
- he/she confirms his acceptance to the use of the Photo and the Video under specified in the Registration card name, alias, and specified name (if applicable);
- Game's logo will be used only for the purposes of creating Photo and Video for the Event.

3.7. Terms of processing of the works sent by the Participants and determination of the winner:

3.7.1. The results of the first stage of the Event will be determined from September 30, 2015 to October 02, 2015. On October 02, 2015 the Event Organizer will publish a list of Participants who successfully passed the first stage of the Event and are accepted to the second stage of the Event at the Event's official promo webpage www.mrmiss.12.ru.

3.7.2. The results of the second stage of the Event will be determined on October 26, 2015. On October 26, 2015 the Event Organizer will publish a list of Winners (hereinafter "Winner" or "Winners") of the Event at the Event's official promo webpage www.mrmiss.12.ru.

The final results and the Winners will be announced within 3 days.

3.8. Participant's works will be rated in accordance with the criteria described in article 3.9 by the users and Lineage 2 team.

3.9. Winners of the Event will be defined using the following criteria:

- 3.9.1. Criteria for determining the Participants who have successfully passed the first stage of the Event and were accepted to the second stage of the Event:
- conformity between the Photo and the theme for the Photo contest;
 - original idea;
 - image quality: Photo should be clear;
 - esthetical value of the Photo;
 - compliance with the requirements described in paragraph 3.3 of the Rules;

3.9.2. Criteria for determining the Participants who have successfully passed the second stage of the Event:

- plot of the Video;
- picture composition;
- footage quality: accuracy and smoothness of camera handling;
- original idea of the Video;
- design: accompanying sound, video effects;
- compliance with the requirements described in paragraph 3.6 of the Rules;
- title frame and information about the authors would be considered as a bonus.

3.10. Only two groups – users and Lineage 2 team by their own subjective judgment that cannot be disputed, will rate accordance of the Photo and the Video sent by a Participant, with the criteria described in article 3.9 of the Rules.

Voting procedure

Users and Lineage 2 team rate the Participants. Each user has 1 vote, each member of Lineage 2 team has 200 votes to distribute between the Participants of the Event. The Winners are determined by the sum of the total voting points.

3.11. Depending on the degree of compliance of the Photo with criteria described in article 3.9 of these Rules, Participant may be recognized as the Winner of the award of a certain place (of 3 places: 1st to 3rd) which gives right to receive a Prize:

Ladies:

- 1st place — prize: Bracelet in precious metals and leather purse in Lineage 2 style, Amazon web store gift card worth of 500 EUR;
- 2nd place — prize: Pendant and earrings in precious metals and leather purse in Lineage 2 style, Amazon web store gift card worth of 300 EUR;
- 3rd place — prize: Earrings in precious metals and leather purse in Lineage 2 style, Amazon web store gift card worth of 150 EUR;

Gentlemen:

- 1st place — prize: Wristwatch leather bracelet, leather purse and silver ring in Lineage 2 style, Amazon web store gift card worth of 500 EUR;
- 2nd place — prize: Leather belt, leather purse and silver ring in Lineage 2 style, Amazon web store gift card worth of 300 EUR;
- 3rd place — prize: Leather purse and silver ring in Lineage 2 style, Amazon web store gift card worth of 150 EUR;

- All Winners will receive 3 months of Premium account and L2 Store items worth of 100 Euro.

3.12. The final results of the Event will be published on the webpage on October 26, 2015. Event Organizer will place information (names, birth dates) about the Winners and prize-winning places the Winners will be granted.

The Event Organizer has the right to publish Photos sent by the Winners, and publish Photos sent by other Participants who are not chosen to be the Winners of the Event, however, in the opinion of the committee, made at a high creative level. In order to publish the Photos, the Event Organizer may request scanned copies of the Winners passport (with personal photo). In case such copies are not provided, the Event Organizer has a right not to post Winners Photo on the website.

3.13. The Participant who was chosen to be the Winner of the Event, will have to additionally contact the Event Organizer via email not later than November 15, 2015 to confirm the conditions of filling and forwarding documents, stated in the article 3.16 and also the way and the procedure of receiving the Prize. The way and the procedure of receiving the Prize, date, time and place of receiving the Prize, and the evaluation of completeness, accuracy and timeliness of all data provided by the Participant, is done by the Event Organizer on his own and is within their exclusive competence.

3.14. The Winner pays all legally required taxes, levies, duties and fees, and resolves all other issues related to the Prize at his own expense. Replacing the Prize with money compensation is not provided by the Rules and is not provided by the Event Organizer of the Event.

3.15. If the Winner refuses to receive the Prize and / or fails to avail the right to receive it in the order determined by the Event Organizer, before 26 November 2015 inclusively, the Event Organizer has the right to dispose of the Prize in its sole discretion.

3.16. The Prize may be awarded to the Winner immediately after the submission of a passport or other document proving his identity in accordance with the requirements of the EU laws:

- Social Security Number,
- Tax Residency Certificate.

In case of failure to provide these documents the Winner is considered to have refused receiving the Prize. Before receiving the Prize, the Winner agrees to provide the Event Organizer with appropriately filled Registration card (Appendix # 1 of theRules) signed by the Winner, and the authorization to the processing of personal data provided by the Winner (Appendix 2 of the Rules) according to article 3.13. of the Rules.

Failure to provide these documents, as well as the withdrawal from authorization to the processing of personal data recognized refusal of the Prize, and in case if the award has been granted shall entail the obligation to return the Prize to the Event Organizer.

The Winner has the right to refuse to receive the Prize.

3.17. If the winner does not claim the prize before 26 November 2015 or does not receive it before the date specified in article 3.15 of the Rules, he/she shall be deemed refused from receipt of the Prize.

3.18. If the documents presented by the Winner, cast doubt on their reliability and validity, the Event Organizer reserves the right to inspect the compliance with the requirements, and to not give out the

prizes before obtaining the results of the inspection.

3.19. In case of finding that the provided documents appear to be fake or invalid, or information provided turns out to be false (including the stage of sending a registration card when applying for the receipt of the Prize), as well as in case of non-compliance with terms of the Event, awarded prize can not be issued.

3.20. The Event Organizer receives the right to refine (change) the rules of the Event at any time, which they will announce in the same way they announce the Event.

3.21. The Event Organizer is not liable for failure to hand prizes awarded, if the Winner has not submitted the data and information mentioned in these Rules, or reported inaccurate / invalid / incomplete data and information, or refused to claim the Prize, or not claimed or not received the Prize awarded in the manner prescribed by these Rules.

3.22. The Event Organizer starts correspondence, negotiations or other contacts with the Participants and Winners in cases directly provided for by these Rules and / or applicable law.

3.23. In case of any mistakes, misunderstandings, misinterpretations or any other dispute relating the whole Event or any part of it and / or these Rules, the decisions of the Event Organizer are final and can not be appealed. However, in case of disputes to be considered by the court, such disputes shall be referred to court in Luxembourg on the location of the Event Organizer (including disputes over compensation for loss caused to the Event Organizer in connection with the violation of the rights to intellectual property of third parties by a Participant of the Event,).

3.24. Photos and Videos, provided by the Participants for the Event are not subject to the return.

The appendix#1 to the Rules of conduction of the Event «Mister and Miss Lineage 2 2014»

**REGISTRATION CARD of a
Participant of the Event (Winner of the Event)
«Mister and Miss Lineage 2 2015»**

1. Participant's information:

Name of the Participant	Date of birth	Postcode / Address	Identity Card	Contact information (e-mail/telephone)
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2. Title of the Photo and Video (if any) under which the Event Organizer has the right to use the Photo and Video:
Alias of the Participant – creator of the Photo and Video:
Participant's in-Game character: Game server name:
Participant's nickname in the Game:
3. The Participant guarantees and confirms that Photo or (and) Video responds the conditions, specified by the Rules of the conduction of the Event «Mister and Miss Lineage 2 2015» and his compliance with the Rules, and also confirms that he provides Event Organizer and its affiliates with the rights to use Photo and Video on the conditions of nonexclusive free license (including bringing to public knowledge, displaying, public demonstration, distribution, implicating into complex objects, processing of Photo and Video (including modifying size and quality of Photo and Video) and using by any other means with no limits) worldwide during validity of exceptional right for Photo and Video, and also confirms having all necessary rights for providing Event Organizer with the stated rights for Photo and Video in accordance with article 3.6. of the Rules.
4. Participant confirms his/ her agreement to publishing and further free usage of their image contained in the Photo, and (or) Video (if any), by the Event Organizer and its affiliates on websites <https://4gameforum.com> , www.mrmiss.l2.ru , <https://eu.4game.com> , <https://www.facebook.com/lineage2eu> <https://twitter.com/lineage2europe> by bringing to public knowledge in the Internet including, but not confining in terms of informing on the progress and results of the Event, as well as for marketing purposes;
5. Participant confirms permission to use provided Photo and Video under the name, nickname and given name indicated in this Registration Card.

The appendix#2 to the Rules of conduction of the Event «Mister and Miss Lineage 2 2014»

I hereby agree to the processing of personal data provided in the registration card of a Participant of the Event «Mister and Miss Lineage 2 2015» (except email address) by Innova Co. S.à.r.l (the Event Organizer) in order to:

- publication of such personal data on websites: <https://4gameforum.com> , www.mrmiss.l2.ru , <https://eu.4game.com> , <https://www.facebook.com/lineage2eu> <https://twitter.com/lineage2europe>
- to inform third parties of the fact of recognition of me as the Winner of the Event or when demonstrating Photo on the web-site mentioned above;
- to report on the progress and results of the Event for marketing purposes;

- for later execution of obligations of the Event Organizer, specified in the Rules of the Event. I have no objection against exercising by the authorized employees of the Event Organizer, as well as employees of sponsors of the Event or persons involved in delivering and issuing of my prizes, of all

actions (operations) on my personal data (including data collection, classification, accumulation, storage, updating, use, distribution (including transfer), depersonalization, blocking and destruction, including using automated, computer media, communication channels) for the purposes described above in this Consent.

I also confirm that in case of recognition of me as the Winner of the Event, my personal data, Social Security Number, the value of the Prize, date of issuing the Prize may be processed in the ways listed above, in order to provide the information to the tax authorities, and in order to issue the Prize by the Event Organizer employees, sponsors employees, or persons involved to issue (deliver) the Prize.